



# DE SOTO DAYS SPONSORSHIP FORM

# 2026

It is the mission of the De Soto Days Committee to promote the City of De Soto with pride as we enhance the lives of the residents and members of neighboring communities by hosting this yearly event. We hope to continue to unite our communities with this all-age family festival that is made possible by your generous contribution!

## Sponsorship Information

Organization/Business Name		<input type="checkbox"/> Check if previous sponsor.
Contact Person	Phone #	
Email Address	<input type="checkbox"/> Check if okay to send SMS	

## Sponsorship Level

Please refer to the included Sponsorship Guide or visit [www.desotodays.com/sponsor](http://www.desotodays.com/sponsor) for details.

<del>Main Stage Sponsor (\$10,000+)</del>	Kid Zone Sponsor (\$1500+)
West Stage Sponsor (\$4,000+)	Car Cruise Sponsor (\$1500+)
Stage Tent Sponsor (\$3000+)	Platinum Sponsor (\$1000+)
Information Booth Sponsor (\$2000+)	Gold Sponsor (\$500+)
<del>Parade Sponsor (\$1500+)</del>	Executive Sponsor (\$200+)

## Advertising

Select sponsorship levels include advertising of your business/organization on commemorative items, social media, website, stage announcements, banners, etc.

Please email your logo, in vector format (EPS, SVG, AI, PDF), a brief description of your business, and any applicable brand guidelines to [sponsorship@desotodays.com](mailto:sponsorship@desotodays.com). When necessary the committee will provide banners, if you choose to provide your own please reach out to your sponsorship rep for details and specifications.

## More ways to promote your business/organization

### Commemorative Swag Bag

Festival vendors, sponsors, contest winners, and volunteers all receive a commemorative swag bag. **All** sponsors are invited to donate “swag” items such as coupons, pens, cups and any other promotional items. The swag bag is another great way to promote your business!

Will your organization be providing promotional items for the Swag Bag?	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> UNSURE
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### Parade

The De Soto Days Parade will be held on Saturday, August 30. The parade is a great way to promote your business or organization, provide entertainment to the De Soto community, and the opportunity to win an award!. There is no fee to participate in the parade. Parade theme will be announced early August.

Will your organization be participating in the parade?	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> UNSURE
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## Planning for 2027?

Would you like to receive information about sponsoring in 2027?  YES  NO

## Booth?

Sponsorships of \$1000 and above receive a 10x10 booth space. Will you be using your space?  YES  NO

## Volunteer?

The De Soto Days Festival is entirely volunteer-driven. Is your business/organization interested in supporting the festival with volunteer hours?  YES  NO  UNSURE

## Payment

<b>Total Sponsorship Amount</b>	<b>\$</b>
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Please select your preferred payment option.

Check Enclosed	Check (Arrange P/U or Drop-Off)	Credit Card (Invoice Me)
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**THANK YOU FOR YOUR SUPPORT!**

## Acknowledgment and Terms

To be eligible for advertising your form, payment, and logo are due no later than July 15, 2025. Contributions are accepted after the deadline, with no guarantee of available advertising with your logo.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE MAIL COMPLETED FORM WITH CHECK PAYMENT TO: DE SOTO DAYS COMMITTEE, PO BOX 188, DE SOTO KS 66018**