



SPONSORSHIP OPPORTUNITIES

EXCLUSIVE SPONSORSHIP

MAIN STAGE

\$10,000

Banner with logo displayed on festival main stage
 Premium social media highlight (sponsor provided)
 4 Carnival Wristbands
 Highlight in all performer social media posts

WEST STAGE

\$4000

Banner with logo displayed on west stage
 Social media highlight (sponsor provided)
 3 Carnival Wristbands
 Highlight in all performer social media posts

EVENT TENT

\$3000

Banner with sponsor logo on main food/stage tent
 Social media highlight (sponsor provided)
 2 Carnival Wristbands

CAR CRUISE

\$2,500

Sponsor leads Friday night cruise with banner
 Social media highlight (sponsor provided)
 2 Carnival Wristbands

INFO BOOTH

\$2,000

Booth space by festival information booth
 Social media highlight (sponsor provided)
 2 Carnival Wristbands

PARADE

\$1,500

Sponsor float leads parade. Special announcement from Judges stage.
 Social media highlight (sponsor provided)
 2 Carnival Wristbands

KIDZONE

\$1,500

Banner with logo at entrance of KidZone
 Social media highlight (sponsor provided)
 2 Carnival Wristbands

ALL EXCLUSIVE SPONSORS:

- Logo printed on festival advertising (shirts, cups, totes)
- Logo prominently displayed on festival website
- Video social media highlight (sponsor provided)
- “Proud Sponsor” sign at place of business
- 10x10’ Booth Space

Looking for a more tailored sponsorship opportunity?
Email us at sponsorship@desotodays.org



SPONSORSHIP OPPORTUNITIES

BUSINESS SPONSORSHIP

	EXECUTIVE \$200	GOLD \$500	PLATINUM \$1000
Business listed on Festival Website	X	X	X
Business listed on Festival Social Media	X	X	X
Logo printed on festival shirts, cups, etc		Name only	X
Sponsor Spotlight on Festival Social Media		X	Video**
"Proud Sponsor" sign at business		X	X
Business recognition from stage		X	X
Carnival wristbands			1
10x10' Booth Space			X
Banner*			X

*Sponsor can provide one 3x5' banner to be displayed in the festival area. **Sponsor provided media

Friends of the Festival

Your name or "in memoriam" will be listed on festival website with any contribution

Visit www.desotodays.com/sponsor for more info and to submit an application

Questions? Contact Tracy Heath at sponsorship@desotodays.org



DE SOTO DAYS SPONSORSHIP FORM

2025

It is the mission of the De Soto Days Committee to promote the City of De Soto with pride as we enhance the lives of the residents and members of neighboring communities by hosting this yearly event. We hope to continue to unite our communities with this all-age family festival that is made possible by your generous contribution!

Sponsorship Information

Organization/Business Name		<input type="checkbox"/> Check if previous sponsor.
Contact Person	Phone #	
Email Address	<input type="checkbox"/> Check if okay to send SMS	

Sponsorship Level

Please refer to the included Sponsorship Guide or visit www.desotodays.com/sponsor for details.

Main Stage Sponsor (\$10,000+)	Kids Zone Sponsor (\$1500+)
West Stage Sponsor (\$4000+)	Car Cruise Sponsor (\$1500+)
Stage Tent Sponsor (\$3000+)	Platinum Sponsor (\$1000+)
Information Booth Sponsor (\$2000+)	Gold Sponsor (\$500+)
Parade Sponsor (\$1500+)	Executive Sponsor (\$200+)

Advertising

Select sponsorship levels include advertising of your business/organization on commemorative items, social media, website, stage announcements, banners, etc.

Please email your logo, in vector format (EPS, SVG, AI, PDF), a brief description of your business, and any applicable brand guidelines to sponsorship@desotodays.org. When necessary the committee will provide banners, if you choose to provide your own please reach out to your sponsorship rep for details and specifications.

More ways to promote your business/organization

Commemorative Swag Bag

Festival vendors, sponsors, contest winners, and volunteers all receive a commemorative swag bag. **All** sponsors are invited to donate “swag” items such as coupons, pens, cups and any other promotional items. The swag bag is another great way to promote your business!

Will your organization be providing promotional items for the Swag Bag?	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> UNSURE
---	--

Parade

The De Soto Days Parade will be held on Saturday, August 30. The parade is a great way to promote your business or organization, provide entertainment to the De Soto community, and the opportunity to win an award!. There is no fee to participate in the parade. Parade theme will be announced early August.

Will your organization be participating in the parade?	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> UNSURE
--	--



DE SOTO DAYS SPONSORSHIP FORM

2025

Planning for 2026?

Would you like to receive information about sponsoring in 2026? YES NO

Booth?

Sponsorships of \$1000 and above receive a 10x10 booth space. Will you be using your space? YES NO

Volunteer?

The De Soto Days Festival is entirely volunteer-driven. Is your business/organization interested in supporting the festival with volunteer hours? YES NO UNSURE

Payment

Total Sponsorship Amount	\$
---------------------------------	-----------

Please select your preferred payment option.

Check Enclosed	Check (Arrange P/U or Drop-Off)	Credit Card (Invoice Me)
----------------	---------------------------------	--------------------------

THANK YOU FOR YOUR SUPPORT!

Acknowledgment and Terms

To be eligible for advertising your form, payment, and logo are due no later than July 15, 2025. Contributions are accepted after the deadline, with no guarantee of available advertising with your logo.

Signature _____ Date _____

PLEASE MAIL COMPLETED FORM WITH CHECK PAYMENT TO: DE SOTO DAYS COMMITTEE, PO BOX 188, DE SOTO KS 66018