



SPONSORSHIP OPPORTUNITIES

EXCLUSIVE SPONSORSHIP

MAIN STAGE

\$10,000

Banner with logo displayed on festival main stage
Premium social media highlight (sponsor provided)
4 Carnival Wristbands
Highlight in all performer social media posts

WEST STAGE

\$4,000

Banner with logo displayed on west stage
Social media highlight (sponsor provided)
3 Carnival Wristbands
Highlight in all performer social media posts

EVENT TENT

\$3,000

Banner with sponsor logo on main food/stage tent
Social media highlight (sponsor provided)
2 Carnival Wristbands

INFO BOOTH

\$2,000

Booth space by festival information booth
Social media highlight (sponsor provided)
2 Carnival Wristbands

CAR CRUISE

\$1,500

Sponsor leads Friday night cruise with banner
Social media highlight (sponsor provided)
2 Carnival Wristbands

PARADE

\$1,500

Sponsor float leads parade. Special announcement from Judges stage.
Social media highlight (sponsor provided)
2 Carnival Wristbands

KIDZONE

\$1,500

Banner with logo at entrance of KidZone
Social media highlight (sponsor provided)
2 Carnival Wristbands

ALL EXCLUSIVE SPONSORS:

- Logo printed on festival advertising (shirts, cups, totes)
- Logo prominently displayed on festival website
- Video social media highlight (sponsor provided)
- “Proud Sponsor” sign at place of business
- 10x10’ Booth Space

**Looking for a more tailored sponsorship opportunity?
Email us at sponsorship@desotodays.org**



SPONSORSHIP OPPORTUNITIES

BUSINESS SPONSORSHIP

	EXECUTIVE \$200	GOLD \$500	PLATINUM \$1,000	DIAMOND \$5,000
Business listed on Festival Website	X	X	X	X
Business listed on Festival Social Media	X	X	X	X
Logo printed on festival shirts, cups, etc		Name only	X	X
Sponsor Spotlight on Festival Social Media		X	Video**	Video**
"Proud Sponsor" sign at business		X	X	X
Business recognition from stage		X	X	X
Carnival wristbands			1	4
10x10' Booth Space			X	X
Banner*				X
VIP Parking and Reserved Seating				X

*Sponsor can provide one 3x5' banner to be displayed in the festival area. **Sponsor provided media

Friends of the Festival

Your name or "in memoriam" will be listed on festival website with any contribution

Visit www.desotodays.com/sponsor for more info and to submit an application

Questions? Contact Tracy Heath at sponsorship@desotodays.org